



# 2023 Sponsorship Opportunities

Contact us: 203-762-2600

[www.stayathomeinwilton.org](http://www.stayathomeinwilton.org)

## Foundation Events - Title Sponsor: \$1650

Stay at Home in Wilton hosts 4 – 6 major events per year - the Anniversary Party - Summer BBQ - Oktoberfest - Holiday Party and seasonal concerts.

- Exclusive title sponsor of the event
- Name/logo on all promotional materials including invitations, email blast, social media, newsletter/calendar listings and all press materials
- Signage and recognition at event
- Representatives are invited and introduced at the event
- Exposure to 100+ attendees - members, donors and community leaders
- Promotional piece in new member kits
- Full page ad in our membership directory
- Link on our website with logo for one year

## Seminar Series and Special Events Presenting Sponsors: \$1000/10 events, \$500/5 events

Stay at Home in Wilton develops engaging educational talks and special events for the community. Non-competing category sponsorship is available. Space is limited.

- Name/logo on all the promotional materials for the event including email blast, social media, newsletter/calendar listings and press materials
- Signage/recognition at event
- Opportunity for representative to reach hundreds of residents in the community through promotion and engage with 40 - 60 + attendees and hand out materials at the event
- Recognition in the community at as a sponsor throughout the year

## Print Sponsors: \$1000/Newsletter, \$600/Calendar

Stay at Home in Wilton publishes and distributes a full-color 4-page newsletter and a calendar with local events to over 300 members, donors, and community leaders.

- Full color ad with category exclusivity in our bi-monthly newsletter (\$1000)
- Logo placement with category exclusivity in our monthly calendar (\$600)
- Recognition in the community as a sponsor throughout the year

## Website Sponsor: a link on our website for one year, \$500

Stay at Home in Wilton has a well-designed and easy-to-use-state-of-the-art website. The website is promoted to our members, donors, the community and in all of our marketing promotions and Public Relations campaigns.