



# 2020 Sponsorship Opportunities

Contact President Sally Maraventano Kirmser: 203-762-0767

[www.stayathomeinwilton.org](http://www.stayathomeinwilton.org)

## Foundation Events - Title Sponsor: \$1500

Stay at Home in Wilton hosts 4 major events per year - the Anniversary Party - Summer BBQ - Fall Harvest Festival - Holiday Party.

- Exclusive title sponsor of the event
- Name/logo on all promotional materials including invitations, email blast, social media, newsletter/calendar listings and all press materials
- Signage and recognition at event
- Representatives are invited and introduced at the event
- Exposure to 100+ attendees - members, donors and community leaders
- Promotional piece in new member kits
- Recognition in our membership directory

## Seminar Series - Presenting Sponsors: \$1000

Stay at Home in Wilton develops engaging seminars for the community each month. Non-competing category sponsorship is available. Space is limited.

- Name/logo on all the promotional materials for the event including email blast, social media, newsletter/calendar listings and press materials
- Signage/recognition at event
- Opportunity for representative to reach hundreds through promotion and engage with 40 - 60 + attendees and hand out materials at the event
- Recognition in the community as a sponsor throughout the year

## Newsletter/Calendar - Print Sponsors: \$1000/\$600

Stay at Home in Wilton publishes a full-color 4-page newsletter bi-monthly that is distributed to over 300 members, donors, and community leaders. Our calendar features Stay at Home and community events and is published every month.

- Full color ad with category exclusivity in our bi-monthly newsletter (\$1000)
- Logo placement with category exclusivity in our monthly calendar (\$600)
- Recognition in the community as a sponsor throughout the year